



NEWS RELEASE

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King's Fish House Welcomes Wild Pacific Salmon and Maryland Soft-Shell Crab *Seasonal Specialties Begin Mid-May*

Costa Mesa, Calif. – May 11, 2007. King's Fish House rolls out ever-popular seasonal specialties with wild Pacific salmon and Maryland soft-shell crab (molting blue crab from Chesapeake Bay). The King's Fish House signature specials include salmon cakes as an appetizer or entrée, a salmon summer salad, a salmon roasted on a cedar plank, and a hazelnut-crusted salmon. The meaty soft-shell crab dishes include a Southern fried crab summer plate, a tortilla-crusted crab with avocado salsa, and crab sautéed picatta style with capers. The soft-shell crab will be featured starting **May 15**. The wild salmon program will kick off with Copper River sockeye salmon on **May 22** and continue through the summer featuring wild salmon from other pristine Pacific Northwest rivers.

King's Fish House is open daily for lunch and dinner. Locations are:

Calabasas:	4798 Commons Way, Calabasas, Calif (818) 225-1979
Carlsbad:	5625 Paseo Del Norte, Carlsbad, Calif (760) 431-3474
Chula Vista:	2015 Birch Road, Suite 715, Chula Vista, Calif (619) 591-1690
Corona:	2530 Tuscany Road, Corona, Calif (951) 284-7900
Henderson:	2255 Village Walk Drive, Suite 139, Henderson, Nevada (702) 835-8900
Huntington Beach:	7691 Edinger Avenue, Huntington Beach, Calif (714) 793-1177
Laguna Hills:	24001 Avenida de la Carlota, Laguna Hills, Calif (949) 586-1515
Long Beach:	100 W. Broadway Ave., Long Beach, Calif (562) 432-7463
Mission Valley:	825 Camino de la Reina, San Diego, Calif (619) 574-1230
Orange:	1521 West Katella, Orange, Calif (714) 771-6655
Rancho Cucamonga:	12427 North Main Street, Rancho Cucamonga, Calif (909) 803-1280

King's Fish House operates in California and Nevada, with a twelfth restaurant opening in Tempe, Arizona, this fall. Together, the eleven King's Fish Houses serve more than three million guests per year.

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About King's Seafood Company:

King's Seafood Company, based in Costa Mesa, California, evolved from more than 60 years of family-run restaurant experience. With eleven King's Fish House/King Crab Lounge locations throughout Southern California and Nevada, the company also has a number of well-known signature restaurants, including Water Grill in downtown Los Angeles, Ocean Avenue Seafood and i.Cugini in Santa Monica, 555 East Steakhouse in Long Beach, and Lou & Mickey's in San Diego. King's Fish House earned the "Hot Concept" award by *Nation's Restaurant News*. Visit www.kingsfishhouse.com